

[DATE]

[COORDINATOR NAME]
[ORGANIZATION]
[STREET ADDRESS]
[CITY, STATE, ZIP]

Dear [NAME],

Thank you for your interest in J&M Fundraising. I would love the opportunity to help you increase your fundraising profit for your organization. We require no money up front and guarantee a 40 to 50 percent profit.

First, let me tell you a little more about J&M Fundraising. We are a wholesale distributor who specializes in fundraising with gourmet frozen foods. All of our products are manufactured and/or supplied by Pine Valley Foods, which sells exclusively through fundraising distributors. Since 1998, they have offered the best service and highest quality products in the fundraising industry. Teamed with Pine Valley Foods, I personally guarantee your shipment to arrive on time and in good condition. In addition, we offer assistance on sales ideas, incentives, tallying the order, product inventory, and distribution of the product. We will help you with all aspects of the fundraising process from start to finish.

I've also attached the following materials for your review:

- a step-by-step outline of our fundraising process
- a product order form
- a sample invoice
- requested brochure(s)

Please call or e-mail me if you have any questions or when you're ready to get started. I look forward to hearing from you. Thank you.

Sincerely,

Jamie Giildenzopf, CEO
J&M Fundraising
Farmington MN. 55024
Phone:
FAX:
Email:
Web: